



# THE NEXT GENERATION

## CONSERVATION TRUST NAMIBIA

The Next Generation Conservation Trust Namibia is one of the most ambitious efforts in the war on rhino and elephant poaching in Namibia.

Funded and driven by the Namibian business community, this not-for-profit trust has as its sole aim to put large swatches of Namibia under constant aerial surveillance - 280,000 square kilometers for starters.

Unmanned Aerial Vehicles (UAV) are deployed in problem areas. These UAV's are equipped with GPS tracking equipment, high resolution cameras and forward looking infrared cameras (FLIR) to detect poachers day and night. Once detected, ground units are dispatched to the exact GPS location of the perpetrators.

This initiative is about prevention and successful prosecution - not reaction.

Your support is needed in this ambitious effort to conserve our animals for the next generation.

This is YOUR chance to get involved.

[www.nextgenconservation.com](http://www.nextgenconservation.com)

## SAVE OUR RHINO

The Next Generation Conservation Trust is a not-for-profit Namibian initiative aiming to follow a completely different approach to anti-rhino poaching – prevention with the aid of high tech UAVs!

The vastness of the Namibian landscape is simply too large to constantly patrol on foot or with motorised patrols. The Next Generation Conservation Trust have found a very cost-effective way to patrol the skies over conservancies and reserves, increasing the effectiveness of the tracking patrols on the ground, aiding capture and prosecution of poachers and defending the tourism and hunting industries which are currently under attack.

## GOALS AND OBJECTIVES

In brief, the primary goals of the trust are:

To drive contributions of an initial N\$ 5,000,000 to fund the procurement of the required UAV technology.

To integrate all the technology into a working solution - effective UAVs which can detect illegal poaching day and night.

To train flight crews for the day and night operation of the UAV's.

To deploy the UAVs in problem areas. (With 14 UAVs deployed, a combined 280,000 square kilometers can be under constant surveillance.)

To effectively use these UAVs to pinpoint the exact (GPS) location of poachers and co-ordinate the dispatch of ground patrol units, ensuring successful arrests.

To obtain video footage and supply this to authorities in order to ensure a higher rate of conviction.

To ultimately get the message heard loud, wide and clear:  
"Namibian rhino is a NO GO!"

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