

How to Support

*Time is ticking away for the African Lion.
Help us save it.*

- RANN-FORCE Lion Project _____ U.S. Dollars
 All African Lion Project \$ _____ U.S. Dollars
 General Support for Conservation Force
\$ _____ U.S. Dollars

Method of Payment:

- Check Visa Master Card

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Conservation Force is a 501(c)(3) Public Charitable Foundation.
Contributions are tax deductible to the maximum
extent permitted by law.

Mail to:

CONSERVATION FORCE

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RANN-FORCE Botswana Lion Project



CONSERVATION FORCE

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The lion is the icon of wild Africa and a trophy species important to the tourist safari hunting industry. Africa needs its lion but its lion needs safari hunting if it is to survive. Its survival is largely dependent upon the tolerance of local people. The aim of the RANN-FORCE Botswana Lion Project is to use safari hunting as a force for the long-term survival of the lion. This includes conducting lion population surveys and developing means to selectively target post production males. It entails establishing a managed off-take that is sustainable yet maximizes the value of the lion and benefits to local people who will ultimately determine its survival.

THE PROJECT PROVIDES:

- Sound, state-of-the-art population estimates;
- Limited selective harvest of post-production males;
- Tolerance for human and livestock losses;
- Value to habitat and prey animals;
- True value to local people.

This project is dedicated to Jerry L. Rann, a conservationist and humanitarian who dedicated his life through his work with USAID for the betterment of African people and its wildlife.

Funding

The RANN-FORCE Lion Program is funded by clients of Rann Safaris. Its founding donors are Rann Safaris, Peter Bollinger and Robert Hixson. As an ongoing project, \$10,000 per lion harvested will be donated in the name of the hunter taking the trophy.

About Conservation Force

Conservation Force is a non-profit 501(c)(3) public foundation. We are proud to be hunters. The name stands for the fact that sportsmen are the foremost force for wildlife conservation. One of our main objectives is to insure the continued contribution and positive perception of the sportsmen's role in conservation. Our goal is to improve the profile of hunting, hunters, and to expand and protect hunting, game and habitat.

Conservation Force's 2002 *Chardonnay* study of African lion, the most comprehensive study of African lion or any wild cat ever undertaken, documented the continent-wide population of African lion (144 subpopulations), lion habitat, and the forces driving its survival. Conservation Force produced *The Fate of the African Lion* by The Osprey Filming Co. Conservation Force's leaders, partners, and contractors are all members of the African Lion Working Group of the Cat Specialist Group of IUCN. We spearheaded the defeat of Kenya's proposal to list the African lion on Appendix 1 and are leaders of African lion conservation. Conservation Force has on-the-ground lion conservation projects in every region of Africa.

